

# Living and Leading Authentic Change: A unique two-day programme

19 – 20 September 2017

By Talita Ferreira, Sarah Baxter and guest facilitator Gosia Gorna



# Who will benefit

Our world is changing at a rapid pace, faster than ever before; leading to more volatility and uncertainty than ever before. Change in our work environment can feel like a battle that we need to survive rather than an environment to thrive in. The World Economic Forum met in Davos and one of themes was Responsible and Responsive leaders. Responsive also means adaptable to the fast pace of change; inspiring our people to follow and unlocking creativity to solve problems in new ways. Leaders need to create environments of trust and emotional safety for their people to embrace change and move forward with these rapid changes. Responsible leadership can be ensured through purpose, core values; connectedness to others and purpose driven collaboration; key themes in authenticity. This programme is for anyone wanting to bring positive change and greater adaptability into their personal and professional lives; for leaders driving change processes and needing creativity and support for new ideas. Being yourself in all aspect of your life; business, personal and relationships brings greater wholeness, connectedness with others, personal satisfaction, tenacity for change and avoids burnout and stress. This programme will help you to unlock your full change potential, help you to convince others of the need to change, increase your contribution and add directly to the 'bottom-line' profit of an organisation you support.

The programme touches on two key areas; Authentic Change Personally and Professionally. Both areas focus on the concepts and elements of the Authenticity POWER Model ©. The Programme will challenge your thinking on what is needed in not only today's world but also the world in our immediate future. We have the greatest power to influence our immediate future for the better. Whether you currently work for a large corporate or are an independent individual this event will be beneficial for you if you are involved in, or lead change processes, strategic processes or innovation.

The Programme is designed to challenge your current thinking and behaviour; whilst being fun and inspiring.

# Strategic goals of the event

- Understand the exponential change in the world today and its impact on you
- The POWER of Authenticity to set the pace of change
- Identify what makes change scary and reduce the impact on you
- Identifying fear and limiting self-beliefs as a barrier to change
- Take your authenticity pulse
- Understanding inner dialogue the stories we tell
- Learn how to set positive intention for your purpose and the purpose of change
- Explore the power of connectedness in driving change
- Understand the impact the pace of change today is having on your business
- Explore the Authenticity POWER Model © for corporate change
- Identify possibilities for change in your business world
- Vision the steps to authentic change
- Practice connectedness in a "live" way



# You will gain

- Insight into the most advanced thinking on leadership today
- In depth understanding of the Authenticity POWER model ©
- Overcome fears or limiting self belief preventing positive change
- Networking with like-minded people who are driving change in the world today
- Coaching, support and pragmatic tools to implement post programme
- Tine to reflect and evaluate

### About the event

- Start time is 8.30am through to 5.15pm
- Lunch and refreshments will be provided
- Dress code, be comfortable and Authentic
- Venue ONE ALFRED PLACE, Alfred Place, London, WC1E 7EB
- Nearest Tube Station: Goodge Street (approx. 3 mins walk)
- Nearest Train Station: London Euston (approx. 15 mins walk)

### **How to Book**

Tickets to this event are £895 plus VAT per person and there are only 40 places available.

Book before the end of July and receive a 20% discount. For group bookings of 3 or more attendees to a maximum of 10 people there is a 30% discount. Bigger groups can be negotiated.

To book your place. Click here: https://navigatingchangewithease-sep2017.eventbrite.co.uk

# **About the programme directors**

### Talita Ferreira

Talita is a published author, thought leader, entrepreneur, experienced executive board director and CEO who has chosen to step out of 22 years in corporate business, '*to resolve the authenticity dilemma*™'. She values ethics and socially-responsible business and believes in:

# Living and Leading Authentic Change

### Living our greatest potential and passion every day



- creating supportive organisational cultures;
- respecting difference;
- focussing on authenticity as an enabler for true diversity of thought and inclusion; and
- fostering higher levels of acceptance for diversity and difference, for the benefit of all.

She has worked with globally established brands including KPMG, Investec and BMW, in England, Germany and South Africa. Talita is a qualified Chartered Accountant, Chartered Director and consultant with a career as CFO in the automotive and financial services industries. She became a Fellow of the Institute of Directors in 2015 and was a finalist for the Business Leader of the Year 2016 awards, for the South African Chamber of Commerce in the UK. Talita's passion is in understanding motivation and self-development to bring out each individual's best qualities. She is a positive activist for transformational change and believes in helping individuals to grow and develop beyond their own expectations, while creating a business environment, which allows managers to be authentic, inspirational leaders.

### **Sarah Baxter**

Sarah is a highly experienced executive facilitator and strategy creation specialist. Her skills and qualifications include: Executive Facilitator, NLP and MBTI Practitioner, Spectrum Therapist, Qualified Coach, trainer and training designer.

27 years of corporate experience across several industries, specialising in key roles in Strategy, Human Resources, Training and Organisational Development. Her experienced was gained working for the following brands, Natwest Bank, Prudential Group Pensions, Energis Telecommunications and BMW UK.

After three decades in the corporate world Sarah fully understands just how demanding this life can be and how much energy it takes to be successful. What sets her apart as a coach is that her own personal career journey has provided her with insight into the development of individuals working in the corporate environment. Her experience enables her to be a coach and mentor for individuals seeking guidance in their career.

Sarah believes that focusing on personal development and the development of a business' strategy will help anyone or any business to gain the advantage they need, when they need it. She is now the founder of Present Aspiration Ltd a business established to help others and businesses achieve powerful results.

### Gosia Gorna

Gosia Gorna is a successful transformational life coach and trainer who works with clients from across the world, with a particular focus on the UK. One of the most remarkable coaches in the UK today, Gosia uses intuitive insight and a range of highly effective techniques to bring about a profound transformation in people's lives.

# Living our greatest potential and passion every day



Working with her brings clarity and comfort in times of confusion as, using the power of the heart and the mind, she turns seemingly insurmountable difficulties into the seeds of a more positive and life-altering journey.

Her passion is helping people discover what makes them unique and helping them regain power over their own life so they can achieve their goals and life's purpose. Often this involves recognising and releasing emotional and mental blocks – making the impossible possible. By helping her clients to let go of fear, trust their inner wisdom and achieve clarity about the choices they make and their life's direction, she sets them firmly on the road to fulfilling their dreams and aspirations.

# What our attendees say about the programme

- The theory and the activities really brought it to life. Both facilitators made it so real by sharing their stories.
- I really found both of you engaging, you really managed to create a very open environment.
- Made me realise that I am authentic. The Language used was great and helped me to realise that I can make my dreams come true. Thank you for an amazing day.
- Completing the Pulse was particularly useful, I enjoyed the whole day.
- The first part was most valuable the state of doing vs being was very interesting.
- Self-awareness and Authenticity Pulse created the space to get clear on new challenged that have come up so I can now see the blocks I could not see before.

### More information

For additional information contact enquiries@AuthenticityResolved.com or visit our website http://www.authenticityresolved.com/